



## Bell & Howell GUARANTEE

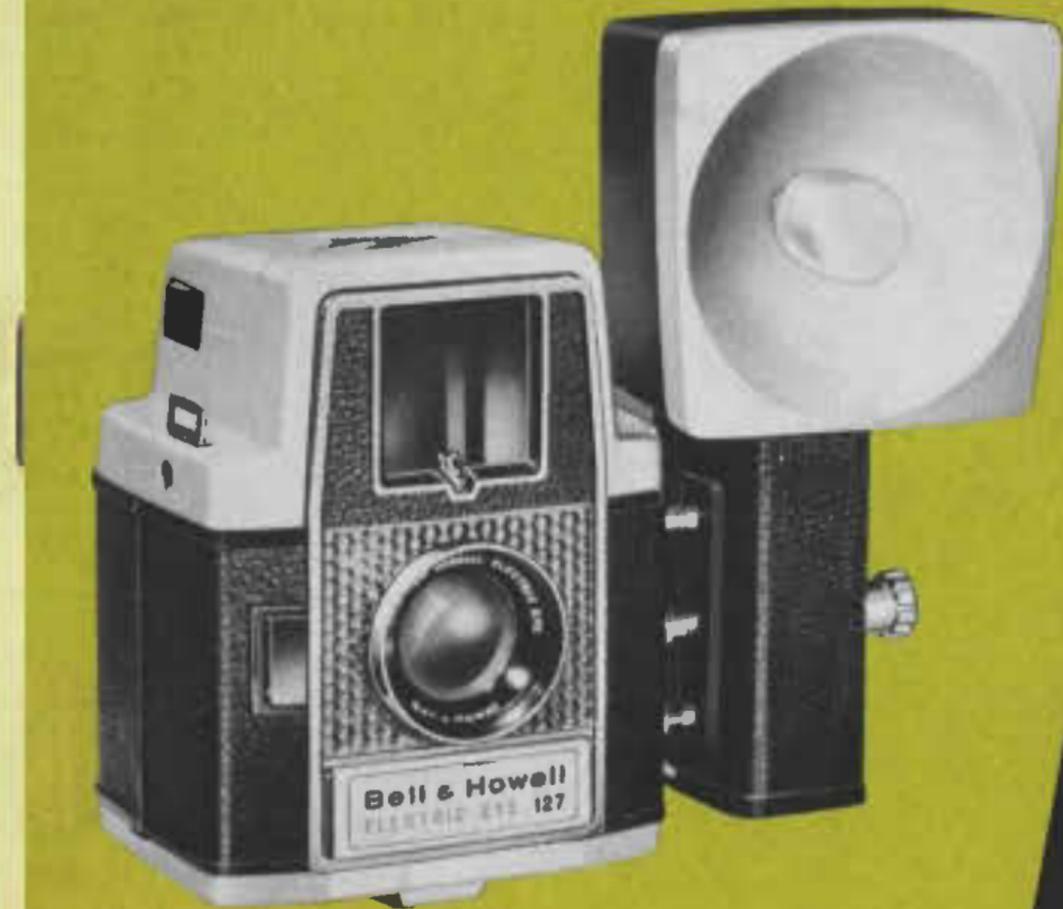
This new Bell & Howell product is guaranteed to be free from imperfections in both material and workmanship for one year from date of original purchase. Should any part of this equipment be defective, it will be replaced or repaired free of charge (except for transportation), provided the equipment has been operated according to the instructions accompanying it.

No liability is assumed for film which is damaged or is unsatisfactory for any reason and no liability is assumed for interruptions in operation of equipment. This guarantee is void:

- a) If equipment has not been registered with Bell & Howell (please use card supplied);
- b) If equipment has been damaged by accident or mishandling;
- c) If equipment has been serviced by other than Bell & Howell approved service stations;\*
- d) If adaptations or accessories other than Bell & Howell have been made or attached.

The foregoing is in lieu of all other warranties express or implied and Bell & Howell Company neither assumes nor authorizes any person to assume for it any other obligation or liability in connection with this product.

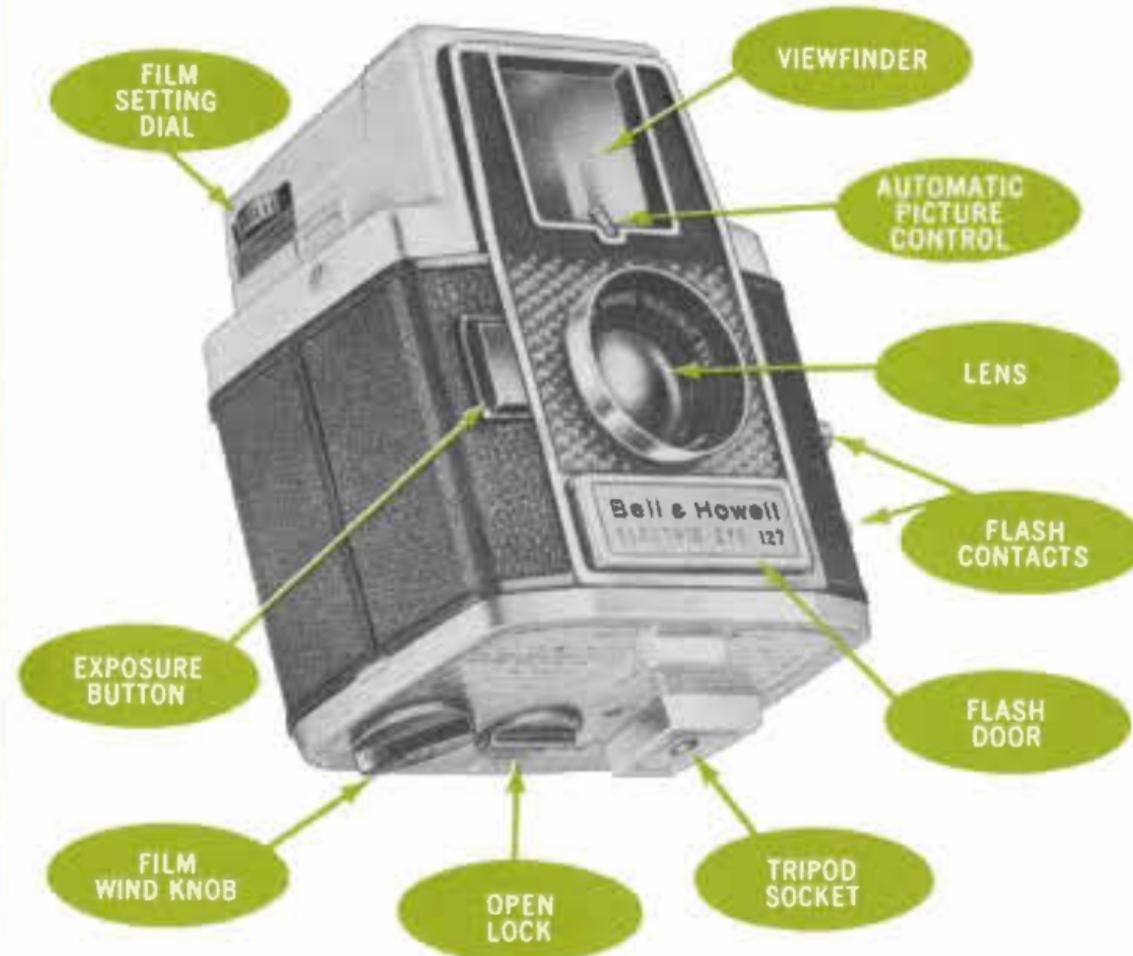
*\*Location of nearest approved service station will be furnished on request.*



HOW TO  
USE YOUR  
**Bell & Howell**  
INFALLIBLE  
ELECTRIC EYE  
CAMERA...

**LET'S  
LOOK  
AT YOUR  
INFALLIBLE  
ELECTRIC  
EYE  
CAMERA**

Your new Infallible Electric Eye camera makes photography a push-button affair. Even if you're a beginner, you can take wonderful black-and-white, color slides, or color prints automatically—your very first try. All you do is sight and shoot—there's no fuss, figuring, or complicated settings for you to make. Light sets the lens for you instantly, automatically, continuously. And when there's not enough light for perfect snapshots, just watch the Automatic Picture Control in the viewfinder—it's always working—never lets you spoil a shot. Every picture is sharp and clear, 12 times out of 12!



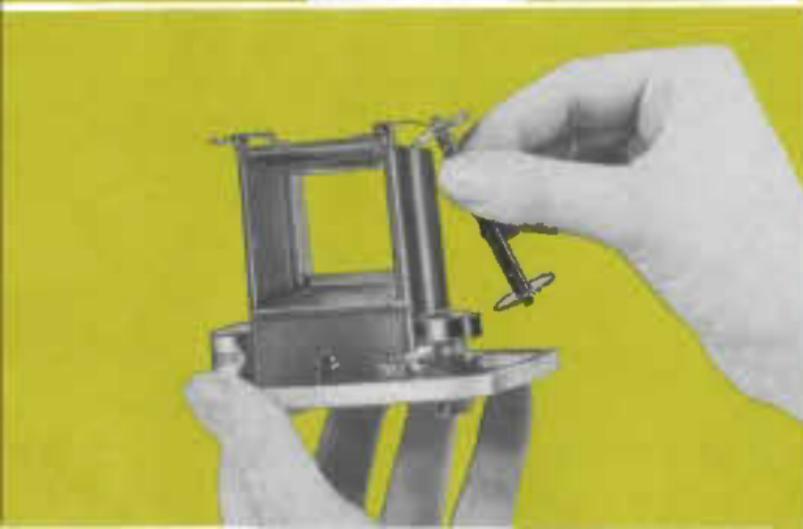
**Bell & Howell**  
**INFALLIBLE**  
**ELECTRIC EYE**  
**CAMERA**



## LOAD

with size 127 film

1. Open and lift out the bottom of your camera.



2. Insert the empty spool on the right side by pushing it up against the forked spring as shown. Slip the opposite end in place.



## NEVER IN DIRECT SUNLIGHT

3. Insert new film roll on left side. Break seal and draw enough film to insert into empty spool.



4. Secure film in empty spool slot by turning Wind Knob 3 turns. Replace camera bottom and LOCK in place.

5.

## AUTOMATIC SHUTTER CONTROL PREVENTS DOUBLE EXPOSURES

Look in the window on the back of your camera. Wind until you see an arrow—then slowly until the number “1” is centered in the window. As you wind, the advancing of film will automatically cock the shutter—you can never double expose a shot.



## UNLOADING

When you've taken your twelfth snapshot, turn the Wind Knob until the film end has passed the window. Then open camera and carefully remove film. Seal with paper sticker. Move empty spool to right side for next new roll of film.

**SET** It's easy to set your Electric Eye camera for perfect snapshots. Just flick the Film Setting Dial on the side of the Viewfinder until it corresponds with one of the two settings listed for the films below.



Set your camera at the red triangle if you loaded with: Ansochrome Daylight Color Film, Ektachrome Daylight Color Film, Kodacolor Color Film.



Set your camera at the white dot if you loaded with: Super Ansochrome Color Film, All-Weather Pan Black-and-White Film, Verichrome Pan Black-and-White Film.

To set your Electric Eye camera for flash pictures see page 9.



**SIGHT**

Raise your camera to eye level and sight through the big, bright viewfinder. What you see in the viewfinder is exactly what will be photographed by your sharp Wide View Electric Eye Lens.

**AUTOMATIC  
PICTURE  
CONTROL**

Don't Shoot—unless you see the green signal in the viewfinder. If black, there's not enough light for perfect snapshots. This is the Automatic Picture Control that prevents you from wasting film.

## SHOOT

Hold your camera steady and level, keeping your fingers away from the front of the lens.

To take your first picture, slowly press the Exposure Button until it clicks. If no click is heard, you did not wind your camera after your last shot. Your Electric Eye camera has a fixed-focus lens which is focused for objects 5 feet and beyond. Keep at least 5 feet from your subject with the sun over your shoulder. The use of a tripod is recommended for close-ups. A tripod socket is provided on the base of your camera.



## FLASH PICTURES ARE A SNAP WITH YOUR ELECTRIC EYE CAMERA

### HERE'S ALL THERE IS TO IT:



- 1.
- 2.

*Attach Flash Unit* to the side of your camera. Lock in place with the Knurled Knob.

*Insert Flashbulb.* There are two kinds you can use with your camera, "Blue" (M-5B, or M-25B) "Clear" (M-5, or M-25). Use the bulb shown in the table on next page for the kind of film in your camera.

### IMPORTANT:

Flashbulbs occasionally shatter, therefore a flashguard over the reflector is recommended. Your Bell & Howell dealer can supply one. Never use flash in an explosive atmosphere.

3.

### SET DISTANCE SCALE

Flick open the flash door and you'll see two distance scales. One scale has a Red "triangle" ( $\Delta$ ) marker, the other a White "circle" (O) marker. The marker you use will depend on the kind of film in your camera. (See table on next page.) Estimate the distance between you and your subject. Slide the marker until it is opposite this distance on the scale of the same color. The lines extending from the markers, show the near and far limits at which proper exposure will take place.

TRIANGLE  
MARKERDISTANCE  
SCALES

4.

### SNAP THE PICTURE

Hold your camera steady and level, and slowly press the Exposure Button. Before you take your next picture, eject the "hot" flashbulb with the button (not your fingers) in back of the flash reflector. Insert a new bulb.

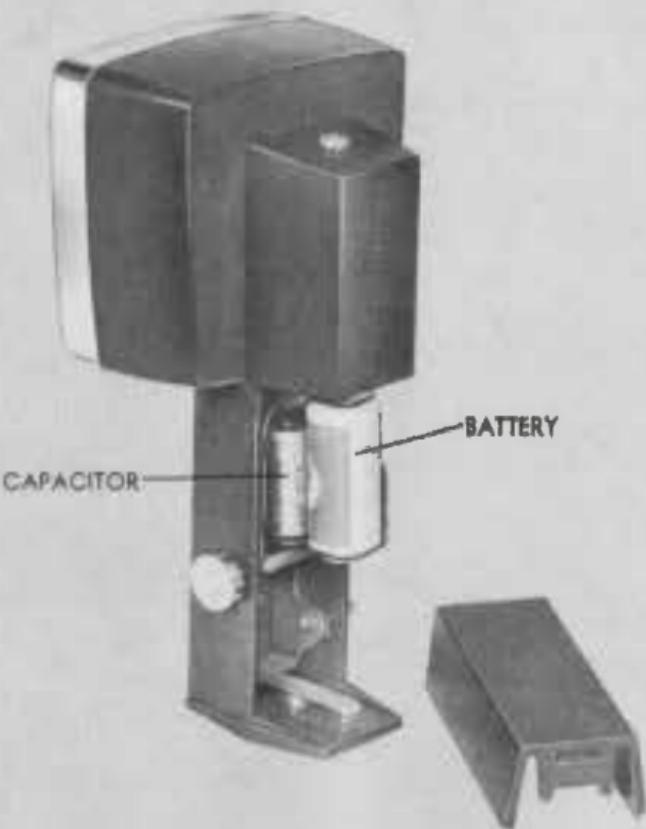
**NOTE:**

To close the Flash Door for automatic operation, move the Distance Scale to the EE position.

## GUIDE FOR FLASH—FILM SPEED TABLE

Type Film In Camera	Flashbulb	Distance Scale Marker	Film Speed
Ansochrome Daylight (Color)	Blue	▲	32
Ektachrome Daylight (Color)	Blue	▲	32
Kodacolor (Color)	Clear	▲	32
Super Ansochrome (Color)	Blue	●	100
All-Weather Pan (Black-and-White)	Clear	●	64
Verichrome Pan (Black-and-White)	Clear	●	80

**NOTE:** Film speeds listed are current, but are subject to change by manufacturer. Your camera is set only for the film speeds listed in this table.



### INFALLIBLE FLASH GUN BATTERIES

Before you take flash pictures with your Infallible, insert a 15 volt Photoflash "B.C." battery into your flash unit. The illustration shows how to position the battery next to the capacitor. For best results when using flash, always use a fresh battery. To remove battery cover for battery replacement, merely press the button on the bottom of the flash unit. The following batteries can be used in your flash unit:

Eveready (National Carbon)	No. 504
Ray-O-Vac	No. 10-D
Homart (Sears, Roebuck)	No. 9721
Bright Star	No. 15-P

**KEEP YOUR CAMERA CLEAN.** Wipe dust, fingerprints, etc., from the lens and viewfinder. Use a lint-free cloth moistened with a few drops of Bell & Howell Opti-Kleen.



# *Explorer*

## **AUTOMATIC SLIDE PROJECTOR**

Here's the world's most advanced slide projector. Just slip in a tray and the projector shows, changes, and advances 40 slides quickly, quietly, and automatically. This remarkable projector is ultramodern in every respect—years ahead in styling and performance. Shows 2x2, Bantam and superslides. Perfect mate for your infallible Electric Eye Camera.